Proof of Concept (POC) Program
Test Innovative Technologies in a Risk-Free Environment

MelrosePMC
Private. Media. Cloud.

Transform your technology decision-making with Melrose PMC's structured Proof of Concept program. Our POC approach eliminates uncertainty by allowing you to evaluate cutting-edge solutions in a real-world environment before making full investments. Experience our hybrid cloud and media infrastructure solutions with no upfront capital expenditure while validating performance, security, and workflow integration.

Proven Four-Step Methodology

Define Success Metrics

• Align POC with specific business and technical objectives
• Establish clear KPIs for cost savings, workflow efficiency, and performance
• Create evaluation framework based on your unique requirements

Minimize Risk, Maximize ROI

• Evaluate solutions in authentic production settings
• Test before investing to eliminate wasted capital
• Gather objective performance data in your specific environment
• Make technology decisions based on measurable results

Deploy & Validate

• Rapidly implement customized testing environment
• Assess real-time performance across key metrics
• Evaluate user experience and workflow integration

Analyze Business Impact

• Receive detailed reporting on performance, cost, and ROI
• Identify optimization opportunities specific to your operations
• Quantify business value and operational improvements

Accelerate Implementation

• Compress evaluation timelines with rapid deployment
• Generate data-driven insights on performance and scalability
• Move seamlessly from testing to production without disruption
• Align technology capabilities with specific business objectives

Scale with Confidence

• Transition smoothly from POC to full production
• Select flexible commercial models that grow with your business
• Implement with validated performance expectations

Expert-Guided Process

• Industry-leading engineers handle complete setup and integration
• Full access to enterprise-grade storage, compute, and media processing tools
• Customized testing environment built to your specifications
• Comprehensive support throughout the evaluation process

MelrosePMC
Private. Media. Cloud.

Start with a two-week proof of concept and see firsthand how Melrose PMC's on-demand services can transform your media workflow. Our expert team will guide you through implementation and demonstrate the immediate impact on your operations.

A failed technology investment can cost millions. A successful one can transform your business. Melrose PMC's POC Program provides a risk-free opportunity to validate before you invest—ensuring that every dollar spent drives measurable business value.